

7 mei 2018

Talpa Network acquires stake in Computer Vision start-up

Talpa Network has acquired a strategic stake in Computer Vision start-up Camvision s.r.o. Founded in 2007, Camvision is a technology company focused on the development of intelligent systems for the fully automatic recording and online streaming of live sports events and sports analysis software. Its cutting-edge software solutions use computer vision and Artificial Intelligence deep-learning technology to analyze live video streams in real-time.

Camvision s.r.o. has a multinational client list that includes the Swiss Football League, the Portuguese Football Federation, Rapid Wien and Feyenoord Rotterdam.

Talpa Network and the KNVB will use Camvision's technology for VoetbalTV, the online social and analysis platform for amateur football in the Netherlands that was recently announced as going-live on September 1st, 2018. Some 80,000 amateur matches per year will be broadcast fully automatically on VoetbalTV using smart cameras and smart software.

Camvision will continue to operate as an independent company in Brno, Czech Republic, under the leadership of its two co-founders Igor Potůček and Stanislav Sumec, but will now benefit from Talpa's network and infrastructure to support its growth.

Hylke Sprangers, CTO Talpa Network: "Talpa Network is a full cross-media company in which technology plays a vital role. Part of our technology strategy is to develop tech IP for new content markets and the investment in Camvision with its innovative AI technology fits perfectly in that strategy."

Igor Potůček, co-founder Camvision s.r.o.: "Camvision sees a strong partner in Talpa Network, one which has the capability of accelerating our growth. We're also happy that we've been selected as the premier technology partner for the new VoetbalTV platform as this allows us to advance our developments in AI computer vision technology."

CAMVISION s.r.o.

The Camvision s.r.o. company was established in 2007 with the main aim of intelligent camera systems, computer vision and image processing. Founder Igor Potucek and co-owner Stanislav Sumec have been involved in several International research projects since 2002.

The wide research experiences in the video & sports area led to the creation of a smart product suite for sports analysis, which helps many professional sports clubs to increase their performance. The state of the art technology enables us to bring automated solutions for sports-oriented video analysis and streaming.

TALPA NETWORK

For more info about Talpa Network:

Phone: +31 35 533 31 11

Email: pr@talpanetwork.com

Website: talpanetwork.com

TALPA NETWORK

Talpa Network is the name of the company in which John de Mol has consolidated his multimedia activities. Talpa Network consists of Talpa Events, Talpa TV (incl. SBS6, Net5, Veronica and SBS9), Talpa Radio (incl. 538, Sky Radio, Veronica and Radio 10), Talpa Social (Social1influencers), Talpa Digital (incl. KIJK, JUKE and VoetbalTV) and Talpa ECommerce (incl. VakantieVeilingen, Actievandedag and Ticketscout). The ANP Dutch Press Agency is also part of the Talpa Network Group. All these parts of the company are supported by Talpa Media Solutions, Talpa Platform, and Talpa Creative. This extensive network means that the Dutch multimedia company is more than relevant for both consumers and advertisers.

John de Mol is well known for a number of worldwide blockbuster formats such as Big Brother, Deal or No Deal, and The Voice. For the latter show he received four Emmy Awards. His production company, Talpa Media, was incorporated by the British company ITV in 2015. John de Mol is still responsible for the creation and production of the television formats and multimedia concepts, as well as for their international distribution. The most successful production is The Voice, which was launched in 2010. Since then, there have been more than 65 local versions of this program and it has been broadcast in 180 different countries.

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